

Public-Private Partnerships Subcommittee



Committee Meeting June 29, 2021

Agenda

1. Update on Use Cases, SC Activities

Mark Reichardt

2. Next Steps

Mark Reichardt/All



Public-Private Partnerships Subcommittee

Membership:

 Mark Reichardt (Chair), Sanjay Kumar, Mike Hussey, Mark Meade, Siva Ravada, Felicia Retiz, Cy Smith, Gary Thompson

Task/Status:

- The NGAC P3 Subcommittee was established in 2020 to examine case studies
 of successful public-private partnerships and innovative partnerships, identify
 potential areas of collaboration for the NSDI, and to articulate the value
 proposition / benefits necessary to establish and sustain such arrangements.
- Recommendation Paper and Case Studies Approved by the NGAC Dec 2020



Public-Private Partnerships (P3)

Accomplishments since April NGAC Meeting

- June 3, 2021 Public Briefing on P3 Study and Recommendations
 - 70+ in attendance
 - Use Case leads participating:
 - Alberta Data Partnerships
 - Geospatial Insurance Consortium (National Insurance Crime Board)
 - GPS on Benchmarks National Geodetic Survey
 - 3D Elevation Program
 - Positive response to a call to attendees for ideas and contributions
 - Agenda, presentation materials posted on NGAC Webpage



Public-Private Partnerships (P3)

❖ Accomplishments to date (cont'd):

- GDA Compliance and Implementation Workshop
 - Co-hosted by FGDC Stakeholder organizations NSGIC and OGC
 - 100+ in attendance
 - Agenda:
 - Introduction (NSGIC, FGDC, OGC leadership)
 - Panel: Federal GIO Perspectives
 - Breakout sessions
 - Panel: Industry Perspectives
 - Discussion, Next Steps
 - Strong emphasis on broader partnerships, continued dialog on building stronger national collaborative governance

FGDC.GOV FEDERAL GEOGRAPHIC DATA COMMITTEE

GIO Panelists

Tony LaVoi, CDO, NOAA
Steve Lewis, GIO, DOT
David Carter, GIO, DOI
Rob Shankman, GIO, HHS
Mike Donnelly GIO, DHS

Industry Panelists

Holli Howard, Geo Data Operations, Google

Josh Gelbard, Senior Product Manager, Amazon

Pat Cummens, Government Strategy & Policy Solutions Director, Esri

Kumar Navulur, Senior Director of Global Industry Business Development, MAXAR

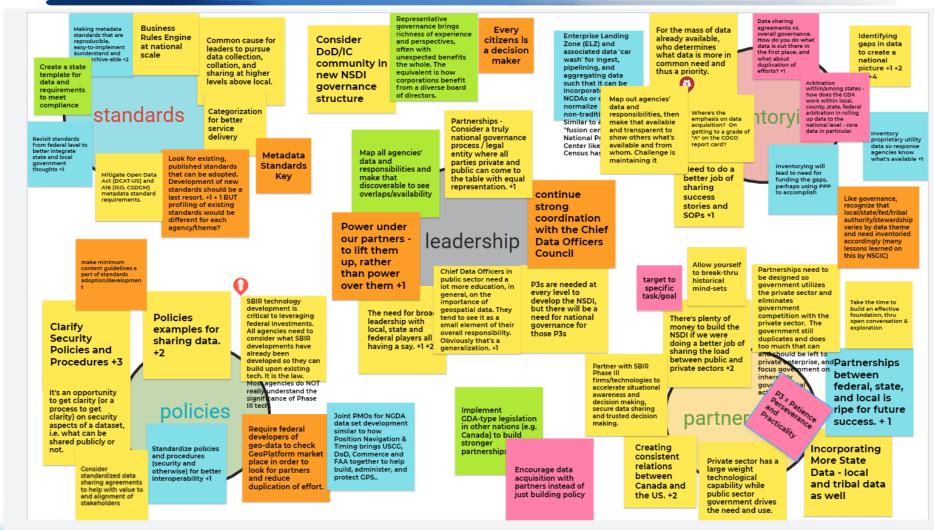
Richard Kelly, VP Enterprise Geospatial Solution, 911 Datamaster

Ryan Bank, Global Managing Director, Geospatial Insurance Consortium

Robert Hoyler, Senior Partnership Development Manager, TomTom

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GDA Compliance and Implementation Workshop Jamboard





GDA Compliance / Implementation Workshop Partnerships Comments

target to specific task/goal

Partner with SBIR

decision making.

secure data sharing

and trusted decision

firms/technologies to

accelerate situational awareness and

Phase III

making.

Allow yourself to break-thru historical mind-sets

There's plenty of money to build the NSDI if we were doing a better job of sharing the load between public and private sectors +2 be designed so
government utilizes
the private sector and
eliminates
government
competition with the
private sector. The
government still
duplicates and does
too much that can

Partnerships need to

and should be left to priva aterprise, and Partnerships focus overnment on inhere by between

gove

ent on b

Take the time to build an effective foundation, thru open conversation & exploration

between federal, state, and local is ripe for future success. + 1

Implement
GDA-type legislation
in other nations (e.g.
Canada) to build
stronger
partnerships

Encourage data acquisition with partners instead of just building policy

Creating consistent relations between Canada and the US. +2

Private sector has a large weight technological capability while public sector government drives the need and use. Incorporating More State Data - local and tribal data as well



Public-Private Partnerships (P3)

- NGAC P3 and Other Innovative Partnership Recommendation Paper cited by World Geospatial Industry Council (WGIC)
 - NGAC comments provided in March 2021
 - WGIC announced public availability of the <u>Report</u> at the 3 June 2021 P3 Recommendation Public Briefing



'ublic-Private Geospatial Collaborations: Exploring Potential Partnership Models



Next Steps

Going Forward - Subcommittee Focus:

- Develop additional use cases demonstrating the utility and value of innovative partnerships
- Continue engagement with FGDC, stakeholders to promote partnerships and monitor the implementation of the recommendations in the 2020 NGAC P3 paper
- Working to convene our next SC meeting in mid to late July to maintain momentum.
- Potential near-term joint meeting with NOAA Hydrographic Services Review Panel (HSRP), which has been addressing P3 opportunities.

